

**PARADISE BAKERY & CAFÉ GIANT COOKIES ARE PERSONAL, FUN  
LAST MINUTE VALENTINE'S DAY GIFT**

*Roses are red  
And o' so cliché  
Buy a Paradise cookie  
This Valentine's Day*

SCOTTSDALE – Feb. 14, 2006 – Paradise Bakery & Café offers last minute Valentine's Day shoppers a perfect gift opportunity – giant customized chocolate chip cookies (price: \$16.95 large; \$6.95 small). The cookies are baked fresh, customized in minutes and available from its 14 Valley locations.

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