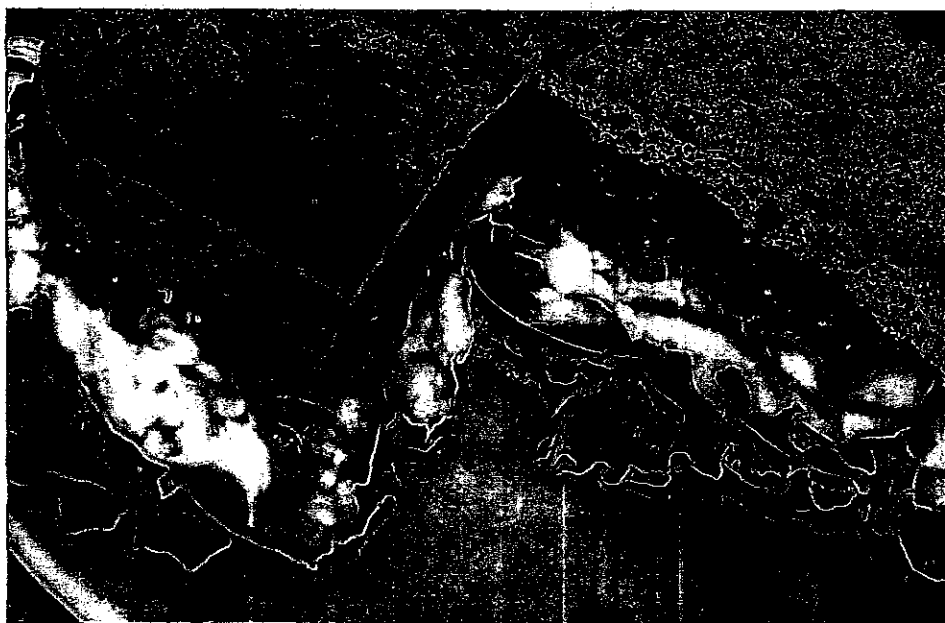


Scottsdale Tribune

East Valley's best sandwich?



Joe Trevino

The turkey cranberry sandwich at Paradise Bakery features roasted turkey, cranberry sauce, lettuce, tomatoes and mayo on the cafe's signature dark wheat bread.

Contestant #1: Turkey cranberry sandwich at Paradise Bakery

Get Out's quest to find the best sandwich in the East Valley kicks off this week with the turkey cranberry sandwich at Paradise Bakery.

Nominated by Dana Lundberg of Mesa, the sandwich — priced at \$6.25 — features roasted turkey, cranberry sauce, lettuce, tomatoes and mayonnaise on the cafe's signature dark wheat bread. And a sort of edible gift with purchase, the sandwich also comes with a chocolate chip cookie.

Our five taste-testers checked out the sandwich, rating the bread, fixings and main ingredients (in this case, the turkey and cranberry combo) from 1 to 10, with 10 being the best. Our testers also evaluated the sandwich's maneuverability — that is, how well the ingredients stayed between the bread and how messy it was to eat — along with the overall taste and value.

For her part, Lundberg will receive a Get Out T-shirt; if the turkey cranberry comes out on top at the end of our 10-week sandwich extravaganza, she'll receive fabulous lunch-themed prizes.

Paradise Bakery's scorecard

Jeff Lopez, Tempe	Matt Little, Scottsdale	Sally Dahlstedt, Scottsdale	Adrienne Frank, Get Out	Crystal Petrocelli, Get Out
BREAD				
8	9	9	10	8
FIXINGS				
6	10	9	8	8
MAIN INGREDIENT				
6	9	10	8	7
MANUEVERABILITY				
4	7	7	6	7
TASTE				
5	8.5	9	8	8
VALUE				
5	8	10	8	7
TOTAL SCORE OUT OF 60				
34	51.5	54	48	45
COMMENTS				
It kind of tasted like Jell-O on bread with veggies. A very American sandwich; it reminded me of Thanksgiving.	Very tasty and very fresh. I thought the price was a bit steep for a sandwich, but I was pleasantly surprised that it included a very tasty chocolate chip cookie.	The molasses wheat bread was great, but the cranberry sauce made it a little soggy. The tomatoes, although nice and ripe, could have been left off.	Mayonnaise and cranberry sauce seem odd bedfellows, but the sandwich was surprisingly good. It was like Thanksgiving dinner in a sandwich.	I'm not a fan of cranberries, but it gave the sandwich a subtle sweetness that I surprisingly enjoyed. More meat would have been nice.

■ **TASTE IT FOR YOURSELF:** Paradise Bakery has five East Valley locations: 5000 S. Arizona Mills Circle, Tempe, (480) 831-0340; 7014 E. Camelback Road, Scottsdale, (480) 423-9233; 3499 W. Chandler Blvd., Chandler, (480) 857-3523; 8777 N. Scottsdale Road, Scottsdale, (480) 951-2500; and 8555 E. Southern Ave., Mesa, (480) 981-2003. Check out www.paradisebakery.com for more information.